



Camden County Board of Commissioners Strategic Priorities FY 2014-2015



PLAN
with **PURPOSE**

LEAD
with **VISION**

SERVE
with **EXCELLENCE**

The Board of County Commissioners and staff met on March 24, 2014 to develop a list of strategic goals for the upcoming year. These goals establish a road map for future growth and development in Camden County. The meeting was held in the Community Center at Citizens State Bank in Kingsland.

ATTENDANCE: Chairman Jimmy Starline, Vice-Chairman Chuck Clark, Commissioner Willis R. Keene, Jr., Commissioner Tony Sheppard and Commissioner Gary Blount

STAFF: County Administrator Steve Howard, Finance & Budget Director Mike Fender, County Attorney John S. Myers, County Clerk Katie Bishop, Administrative Assistant Renee` Crews and Public Information Officer Capt. William Terrell

FACILITATOR: Peggy Jolley, Georgia Power Company

KEY HIGHLIGHTS INCLUDED:

- Chief Appraiser Terry Ross presented an update on the Tax Digest
- Interim Public Works Director Harvey Amerson led a discussion about how to prioritize road paving and resurfacing projects
- A general discussion was held concerning SPLOST VII priorities for Year 2 and Year 3 projects
- The participants discussed the goals and focus for 2014/2015
- There was a consensus to develop action items and a timeline for the top five priorities
- Priorities were reviewed, action items were addressed and any additional outstanding issues were discussed

ROAD PAVING AND RESURFACING PRIORITIZATION AND ACTION ITEMS:

- Complete smaller paving and resurfacing jobs first
- Consistently maintain unpaved roads to keep county citizens safe
- Compile a list of county roads that need repair and/or resurfacing

SPLOST VII PRIORITIZATION OF YEAR 2 AND YEAR 3 PROJECTS:

- Replace the Tarboro Fire Station with a new station that will meet ISO distance requirements and thus eliminate the need for additional staff
- Purchase a new ambulance after comparing the cost of current models already in service versus a smaller ambulance that is capable of maintaining the same quality service to county citizens

FY 2014-2015 CAMDEN COUNTY COMMISSIONERS GOALS

- I. Seek additional shared services/resources that save taxpayer dollars
- II. Streamline the Fleet Maintenance process to minimize expenses and improve efficiencies
- III. Determine a funding method and dollar amount for economic development to the Joint Development Authority to increase the potential for employment opportunities and attract investment to Camden County
- IV. Continue to actively pursue the Spaceport Project
- V. Create a Five Year Plan for Camden County

GOAL I – DURING FY 2014-2015, COMMISSIONERS WILL SEEK ADDITIONAL SHARED SERVICES/RESOURCES THAT SAVE TAXPAYER DOLLARS

STRATEGIES TO REACH THIS GOAL:

1. Continuation of Fire Service Project
2. Seek opportunity with Planning and Zoning
3. Look at other departments for future outsourcing opportunities

GOAL II – DURING FY 2014-2015, COMMISSIONERS WILL WORK TO STREAMLINE THE FLEET MAINTENANCE PROCESS TO MINIMIZE EXPENSES AND IMPROVE EFFICIENCIES

STRATEGIES TO REACH THIS GOAL:

1. Complete financial analysis of current expenses for in-house vs. contracted services and efficiencies of management.
2. Based on analysis, make decision on best method for managing the county fleet.

GOAL III – DURING FY 2014-2015, COMMISSIONERS WILL DETERMINE A FUNDING METHOD AND DOLLAR AMOUNT FOR ECONOMIC DEVELOPMENT TO THE JOINT DEVELOPMENT AUTHORITY TO INCREASE THE POTENTIAL FOR EMPLOYMENT OPPORTUNITIES AND ATTRACT INVESTMENT TO CAMDEN COUNTY

STRATEGIES TO REACH THIS GOAL:

1. Explore additional funding methods and/or formulas for Joint Development Authority with Kingsland, St. Marys and Woodbine.
2. Encourage combining the services and resources of the county and cities' Economic Development Organizations

GOAL IV – DURING FY 2014-2015, COMMISSIONERS WILL CONTINUE TO WORK ON SPACEPORT PROJECT

STRATEGIES TO REACH THIS GOAL:

1. Seek ownership of the identified property for the project

GOAL V – DURING 2014-2015, COMMISSIONERS WILL CREATE A FIVE YEAR PLAN FOR THE COUNTY

STRATEGIES TO REACH THIS GOAL:

1. Determine and approve funding and timelines for a facilitated process
2. Hire facilitator and create timeline 60 days after approval
3. Consider additional community visioning

End Report

